



Straw Style Product Comparison



**UltraCeram RapidPure®
Pioneer Purifier**



**LifeStraw
Water Filter**

Technology	UltraCeram Purification	Hollow Fiber (0.2 micron)
Effect	Virus Reduction 99.9999% Cyst/Protozoa 99.9975% Bacteria 99.9999%	Viruses 0% Cyst/Protozoa 99.9% Bacteria 99.9999%
Output	1.2 L/Min	No Data Listed
Industry Std. Life ¹	Irrelevant	1000 Liters
Real World Life ¹	25 to 200 gallons	No Data Listed
Ease of Use	Simple - Use while kneeling	Restrictive - Lay down on ground.
Weight	2.6 oz. w/ Protective Carrying Pouch	2.0 oz.
Activated Carbon	✓	NO
Silver Infused	✓	NO
Third Party Tested ²	✓	✓
Environ. Impact	Replaceable Cartridge	Throw away.
Freeze Resistant	✓	NO
MSRP Retail	\$24.99	\$19.95
Rep. Purifier Element	Yes \$14.99	NO
Effective Against		
Tastes and Odors	✓	NO
Chlorine	✓	NO
Lead	✓	NO
Tannins	✓	NO
Humic Acid	✓	NO
Bromine	✓	NO
Iodine	✓	NO
DNA/RNA	✓	NO
Penicillin G	✓	NO

Competitor information sourced from readily available public documents and believed accurate at time of printing.

1) Tap water is standardly utilized to rate the capacity of water filters/purifiers and can provide a misleading indication of actual usable filter life in the field. Real world conditions vary greatly. Our testing has found that when using the same source of water supply, RapidPure will flow faster, capture more contaminants, and will often last as long or longer than the competition.

2) BCS Laboratories is RapidPure's 3rd party independent test lab: FL DOH Lab ID: E82924, EPA ID: FL01147.
File: RapidPure 2.5 Filters Microbial Removal Efficacy Study Report: BCS1401004.docx